



COMMUNITY STARTS HERE

YMCA of Northern Utah

ANNUAL
CORPORATE
SPONSORSHIP
OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES:

\$20,000+ sponsors a cabin at camp. Our cabins are the focal point for campers to experience a home-away-from-home, build connections and friendships, and belong to a caring and supportive community.

\$10,000 - \$19,999 supports an Afterschool classroom where we build a strong educational foundation by nurturing curiosity, practicing teamwork and cooperation, and developing life skills.

\$5,000 - \$9,999 allows the YMCA to continue to develop our high-quality staff, promoting program innovation and progression, and strengthening our culture of cause-driven leadership and compassionate role models.

\$2,500 - \$4,999 provides children with a safe space in our Afterschool or Summer Day Camp programs to practice creativity, learn new skills, achieve their goals, and reach their highest potential.

\$1,000 - \$2,499 offers a Preschool scholarship for a child to take the first steps toward developing essential skills, practicing social and emotional growth, and building a brighter future.

\$500 - \$999 offers a week-long Overnight Camp experience where campers explore new horizons, discover the wonders of nature, build self-esteem and explore their sense of independence.

ADDITIONAL WAYS TO ENGAGE:

- See exactly where your dollar goes, go on a site/program tour
- Volunteer in a YMCA Program, for a support team, or for a special project
- Provide a team-building experience for our older campers, afterschoolers, or staff
- Provide a donation of services, expertise, or another in-kind gift

TRAILBLAZER

VISIONARY

LEADER

AMBASSADOR

ADVOCATE

FRIEND OF THE Y



BY PARTNERING WITH THE Y, YOUR COMPANY WILL BE PROMOTED THROUGH:

- Internal and external communications including newsletters, t-shirts, and mail campaigns in Salt Lake, Weber, and Wasatch counties
- Community and private events reaching over 10,000 annually
- Our website which receives over 15,000 unique site visits annually
- Social media accounts reaching over 6,000 followers and growing!



DON'T JUST TAKE OUR WORD FOR IT:

"You are contributing to better lives! You are being appreciated every single day. Without your support, it would've been impossible to enroll my child. You have a big role in our life as a family."

- Afterschool Parent



"I picked the YMCA because I know the love our teachers have for our kids. I could have qualified for Head Start, but I prefer to pay some fee and have my kids in the YMCA instead. Having low fees is crucial. I am an essential employee, but my income is very low in comparison with the private sector, and I have a family of 4. Please, keep supporting programs like YMCA, we depend on good quality services, with abundance of love towards our kids, for their success when they go in school one day." - Preschool Parent



▶▶ BE A PART OF SOMETHING GREAT

The YMCA of Northern Utah is proud to be one of the leading organizations for youth development by offering Preschool, Afterschool, Summer Day Camp, and Summer Overnight Camps. We are committed to nurturing the potential in every child. We believe in building strong kids, strong families, and strong communities.

The YMCA serves over 19,600 individuals in the Wasatch, Salt Lake, and Ogden regions. Despite the challenges of last year, we were able to continue to make connections through virtual programming, provide meals and snacks to hungry families, and provide additional resources to our communities, such as voter registration and childcare for essential employees. No matter what the work is, we continue to emphasize the character and values of the YMCA.

Our goal in 2021 is to continue to serve our families and our communities to the best of our ability. It is important to us that no one be turned away from our programs because of inability to pay. We believe that every child should have the opportunity to learn, grow, and thrive in character and mission-driven programs. Join us.

To get started, please give us a call at 801.839.3410 and speak with our Fund Development Team today!



YMCA MISSION:

To provide our communities with experiences that enhance healthy mind, body, and spirit while building strong kids, strong families, and strong communities

YMCA IMPACT:

To transform lives through meaningful experiences and nurturing relationships for all.



YMCA OF NORTHERN UTAH

www.ymcautah.org

801.690.9622

